

**University Web Advisory Committee Meeting Minutes**  
**Monday February 4<sup>th</sup> 2008**  
**Dumke Board Room, Eccles Broadcast Center**

**Members in Attendance:** Ann Marie Breznay, Jill Brinton, Judy Kiel, Jennifer Logan, Jennifer Loudiana, Matt McLaren, Dan McMillan, Chris Pfeiffer, Mark Woodland

**1. Welcome / Approval of the minutes of the last committee meeting:**

The minutes of December 3<sup>rd</sup> were approved with no changes.

**2. Webmaster news and updates:**

Chris and Jill gave an overview of the new WebTrends analytics package, and outlined the implementation and campus roll-out plan. A Webmaster Forum will be presented when the roll-out is ready to introduce webmasters to the new system and begin a phased implementation.

Jill provided a summary of PCI (Payment Card Industry) compliance and outlined issues being addressed by various campus entities. The committee discussed implications of PCI compliance in various scenarios. **Jill will send PCI related URLs and a white paper to the committee.**

**3. Content Management / Portal Project updates:**

Jill gave updates to the content management and portal projects, including the university home page, Brain Institute and Marriott Library. Jill also gave a brief overview of the unified portal, faculty portal, and faculty profile projects.

**4. U-branding Initiative update:**

Most of the colleges and many departments are compliant or close to compliance. Half of the V.P. sites are compliant, and the President will be speaking with those Vice Presidents and requesting compliance. Mark's office is focusing more on the department and program level.

**5. High-level strategy meeting planning:**

The committee agreed on Tuesday March 4<sup>th</sup> from 11:30 AM to 3:30 PM to get together for the high-level strategy and planning meeting Paula requested. Jennifer Logan will host the meeting at the Brain Institute and will provide lunch.