

University of Utah Web Advisory Committee Charter

The Web Advisory Committee was formed in July of 1999 to guide the design and implementation of a new look and feel and navigation for our home page. Since then, the university has provided ongoing funding to maintain and enhance the university home page and provide basic services to inform campus webmasters of university policies and best practices. The Web Advisory Committee was formed to:

- * Advise ITeC with respect to webmasters' perspectives on the IT infrastructure, web services, e-commerce and other matters of strategic importance to the university.
- * Guide the Uwebmaster Team on maintaining and enhancing the university home page in a way that both contributes to a positive image of the University of Utah and is integrated into the strategic goals and communication plans of the university.
- * Advise ITeC and the Office of OIT on strategic IT purchases for webmasters, particularly those tools and resources that may be too expensive for departments or units to purchase individually.
- * Provide strategic direction in creating and enforcing relevant policies.
- * Guide the creation and maintenance of a campus webmaster community where webmasters can receive information and access to resources that simplify their jobs and enhance the services they provide on the web.
- * Oversee the provision of both online and physical forums for sharing information and resources.